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# Kitchen

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Discover the latest in kitchen appliances and how to choose the right one for your kitchen.

*Chef Inspired*  
Key product trends for 2022

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On the menu

Small space big impact

Appliance guide

Smart equipment for smart chefs

Ward winner

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# PRODUCT CATALOGUE

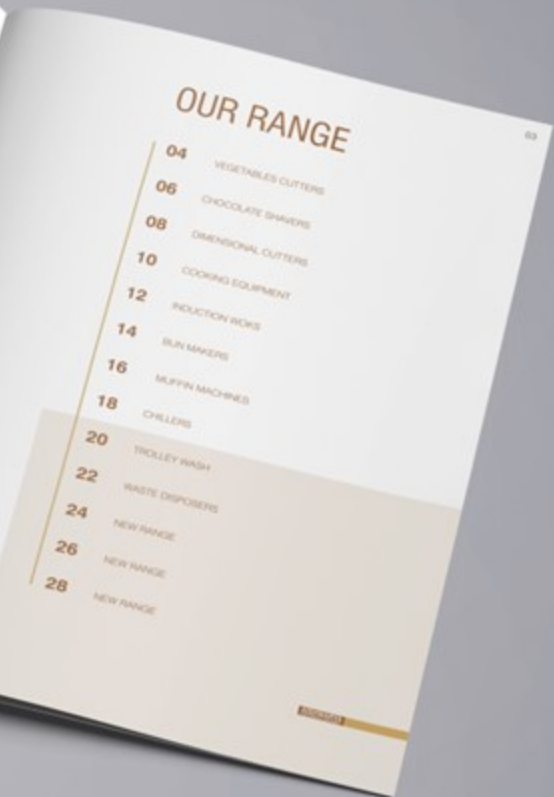


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- 10 COOKING EQUIPMENT
- 12 INDUCTION HOB'S
- 14 BUN MAKERS
- 16 MUFFIN MACHINES
- 18 CHILLERS
- 20 TROLLEY WASH
- 22 WASTE DISPOSERS
- 24 NEW RANGE
- 26 NEW RANGE
- 28 NEW RANGE



# CENTRAL KITCHEN EQUIPMENT

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03

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- 24 NEW RANGE
- 26 NEW RANGE
- 28 NEW RANGE

03

VEGETABLES CUTTERS  
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1 Model RG-400

2 Stand mount with basket

3 Machine Table

4 Container Trolley

5 Blade Options

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1 Model RG-250

2 Stand mount with basket

3 Machine Table

4 Container Trolley

5 Blade Options



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**About GIC:**



**Mr. Anant Patel is the Chairman of Gujarat International Center & Summit (GIC), a non-profit organization that has been established to promote the economic and cultural relations between Gujarat and the rest of the world. He is also the Chairman of the Gujarat International Center & Summit (GIC), a non-profit organization that has been established to promote the economic and cultural relations between Gujarat and the rest of the world.**

The 2019 Convention Center, Atlanta, Georgia is the largest of its kind in the world. It is a state-of-the-art facility that will provide a world-class experience for all attendees. The center is located in the heart of Atlanta, Georgia, and is surrounded by some of the city's most beautiful scenery. The center is also a great place to enjoy the city's many attractions, including the Georgia Aquarium, the Inauguration Center, and the Georgia State Capitol.



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- Lotus RO system does not use toxic water and risk of its harmful natural minerals. The 7 stage purification process gives you water you can trust completely
- It helps fight the toxins from your body, boosting immunity
- Activates water molecules and imparts Oxygen level in the water
- It protects your family from danger of water borne diseases

#### Performance

- Converts polluted water into safe, pure and hygienic potable water
- Has a sleek and compact design saving space
- Has automatic cycling ensuring fresh water always
- Easy service and low maintenance cost
- Uncompromised purity with value addition.

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  - Balance pH between 6.5 to 8.5 to reduce the acidity in water essential natural minerals. The 7 stage purification process gives you water you can trust completely
  - It helps flush the toxins from your body, boosting immunity
  - Activates water molecules and improves Oxygen level in the body
  - It protects your family from danger of water borne diseases
- Performance:**
- Removes scales and hardness from the water received
- Through Input Water:**
- Converts polluted water into safe, pure and hygienic potable water
  - Has a sleek and compact design saving space
  - Has automatic refilling ensuring fresh water always
  - Easy service and low maintenance cost
  - Uncompromised purity with value addition
- TECHNICAL DETAILS:**
- Food grade plastics used
  - Convenient installation - Wall mounted On Counter top
- Large Water Tank - 15 Lit. Pure and hygienic water available all the time**
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- Our chicken is always fresh, made everyday.
- We deliver till midnight.
- We offer Door-step delivery while you can have take-aways too!
- Tenders & Bone-ins along with biscuits & fries make a complete meal.



Mac-N-Cheese  
Several other



Biscuits  
side dishes to choose from in the menu  
crafted as delicacies.



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# RESEARCH REPORT









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# RESEARCH REPORT & BUSINESS PLAN

## Udaipur Diagnostic Market



A market research report by  
**WIZCRAFT SOLUTIONS**





potential competition for new diagnostic centres.

Arth Diagnostic is the first choice of the respondents where 64.2% respondents listed it, it is followed by Medicentre with a score of 43.2% and Dr. Lal PathLab with 33.0%. Supralab, which is a national diagnostic chain is not a strong competitor in Udaipur and only 10.7% respondents listed it. The respondents rated their likes and dislikes on the basis of cost, service, waiting time and reporting.

To further probe the reason for liking the three main centres of Udaipur, the team at WIZZKRAFT went to the diagnostic centres and collected the data from here. As it was a personal visit by the team, other factors like basic etiquette, ambience, uniform, footfall and crowd management were also observed.

Here we would like to share some graphical data to show the volume of business for MRI, CT, X-Ray & Sonography to break and measure competition technology wise.

The volume of MRI is good in Udaipur. Though very few diagnostic centres have it but the three main centres Arth Diagnostic, Star Imaging and Medicentre contribute the maximum. All the three centres have 15 latest MRI machines. Star Imaging does the maximum number of MRI with 30-35 MRI per day followed by Medicentre with 20-25 MRI per day and Arth with 20 MRI per day.

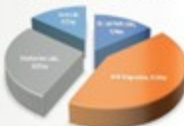
#### MRI BREAK-UP DIAGNOSTIC CENTRE



The volume of CT scan is also very high, and the city has good number of CT scan machines. During the pandemic the number of CT scans done was very high and many new machines were also installed by the stand-alone centres. Arth Diagnostic does the maximum number of CT scan with 15 CT/day followed by Medicentre with 10 CT/day and both Dr. Lal PathLab and Sono Lab does 5

CT/day each. Dr. Lal PathLab, Arth Diagnostic, Medicentre and Sono Lab have 16 slice machines.

#### CT SCAN BREAK-UP DIAGNOSTIC CENTRE



X-Ray, which is the most common diagnostic test also has a good potential in Udaipur. Arth Diagnostic tops the list in volume with around 125 x-rays per day followed by Medicentre with 100-120 x-rays per day. Dr. Lal PathLab with 40-50 x-rays per day. Aravali with 30-35 x-rays per day and Heen X-Ray & Sono Lab doing 20-30 x-rays per day each. Medicentre has two x-ray machines whereas others have one x-ray machine each. Most of the machines are high frequency.

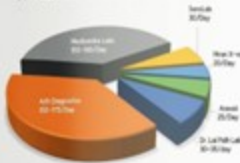
#### X-RAY BREAK-UP DIAGNOSTIC CENTRE



Sonography is done extensively in Udaipur and most of the big diagnostic centres have more than one machine. They have combination of both E series & Voluson with 47% E Series machines and 53% Voluson machines. Dr. Lal PathLab and Sono Lab have 2 machines each, whereas Arth Diagnostic & Medicentre have 3 machines each. Others have one machine each. Medicentre and Arth Diagnostic go neck to neck with Arth Diagnostic doing 150-175 procedures per day and Medicentre doing 150-180 procedures per day followed by Dr. Lal PathLab and Sono Lab where Dr. Lal PathLab does 30-35 procedures and Sono Lab does 30 procedures per day. Aravali does 25 procedures per day and Heen Diagnostic does 30 procedures per day.

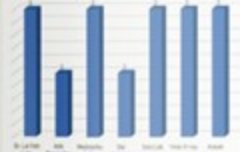
Testing centre and sample collection centre, also referred

#### SONOGRAPHY BREAK-UP DIAGNOSTIC CENTRE

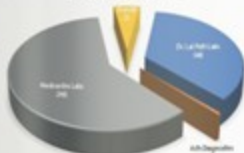


as satellite centres of the diagnostic centre helps in increasing the span of reach among the target segment for the diagnostic centre. From the patients and their relative's point of view, it becomes their convenience as they have a centre in their locality or nearby. Most of the diagnostic centres have 2 testing centres except Arth Diagnostic & Star Imaging which has just 1 testing centre in Udaipur. But when it comes to sample collection centre, Medicentre tops the list with 248 sample collection centres followed by Dr. Lal PathLab with 148 sample collection centres and Aravali has 21 and Arth Diagnostic has 2 sample collection centres.

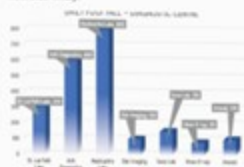
#### TESTING CENTRE



#### SAMPLE COLLECTION CENTRE



The number of satellite centres have a direct impact on the footfall at these diagnostic centres as the graph illustrates vividly.



#### SEATING CAPACITY - DIAGNOSTIC CENTRE



Medicentre tops the list with the highest footfall of around 800 people per day followed by Arth Diagnostic with 600 and Dr. Lal PathLab with 300 people per day. The footfall at Star Imaging, Sono Lab, Heen X-Ray and Aravali are between 80 to 150 per day.

High footfall should also get some place to sit in the diagnostic centre. The reason many respondents rated Arth Diagnostic very high because there they have good capacity for people to sit. The chart above illustrates the sitting capacity at different diagnostic centres of Udaipur.

The footfall at the diagnostic centre directly influences the volume of business and in turn the ROI.

#### REPORT DELIVERY TIME





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All  
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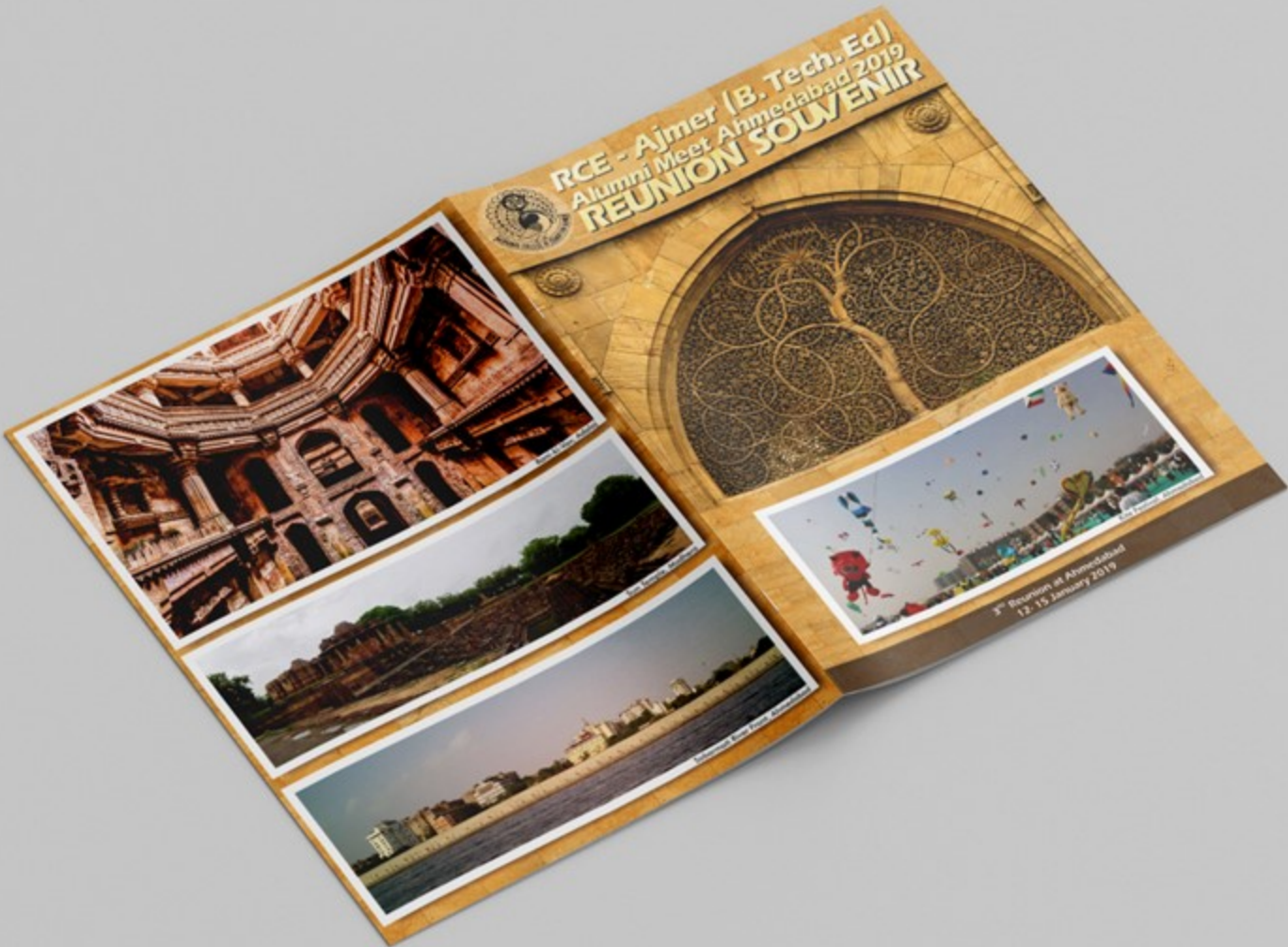


3<sup>rd</sup> Reunion at Ahmedabad  
12-15 January 2019





RCE - Ajmer (B. Tech. Ed)  
Alumni Meet Ahmedabad 2019  
**REUNION SOLVENIR**



1<sup>st</sup> Reunion at Ahmedabad  
12-15 January 2019

# INVITATIONS



Kumar is reinventing itself  
The Identity has changed



Time: 11.00 am  
Kumar Cellular (Main Showroom)  
Durga Mill Compound, Sheth M. P. Patel Road,  
Himmatnagar.

Time: 9.45 am  
Kumar Cellular (Mahavimagar branch)  
1, Lakshminarayn Society, Gayatri Mandir Road,  
Mahavimagar, Himmatnagar.

Mobile: 98250 13176

Inauguration on:  
04/03/2019 (Monday, Mahashivratri)



*Kumar Family*

*In 1986, with the inauguration of  
Shri. Ramachandra J. Shih, started a  
sowing the seeds of Trust and Transparency  
With love he nurtured it, and it has grown into a  
mighty Banyan Tree. The tradition of trust and  
transparency is now firmly rooted on solid ground.  
We solicit your esteemed presence to grace the  
occasion of dual inauguration of our latest  
Kumar showrooms.*



**KUMAR**

iPhone

VIVO

SAMSUNG

LEAGUE

realme

MI



A great joy is coming!

invitation  
for

Baby  
Showers



RSVP : Dr. Harshil : +91-99256 40688

# It is going to be **cuddly soon**

'cause  
We're expecting a baby,  
a new bundle of joy,  
A very special gift,  
be it a girl or a boy!

*It's a Baby Shower for Priya & Harshil,  
on Sunday, December 10th at 11.00 a.m  
Hotel Pragati 'The Grand',  
Zydus Hospital Road,  
S 6 Highway, Thaltej,  
Ahmedabad - 380 059*

Please join us to bless the would-be parents:  
Dr. Mahendra Dharaiya  
(Would be Grandpa)  
Mrs. Daxa Dharaiya  
(Would-be Grandma)

**IN-SHOP BRANDING**  
**&**  
**SHOP BOARDS**







M: 96628 45866



# U & I Beauty Care

(For Ladies Only)

Let your looks speak for you...  
OPEN FROM: 11.00 am to 7.00 pm

M: 96628 45866

- Facial
- Clean up
- De-Tan
- Waxing
- Body Wax
- Face Wax
- Manicure
- Pedicure
- Hair Cut
- Hair Spa
- Smoothing
- Straightening

# U & I Beauty Care

(For Ladies Only)



Let your looks speak for you...



# U & I

## Beauty Care

(For Ladies Only)

*Let your looks speak for you...*

**OPEN FROM: 11.00 am to 7.00 pm**

**M: 96628 45866**

- Facial
- Clean up
- De-Tan
- Waxing
- Body Wax
- Face Wax
- Bikini Wax
- Manicure
- Pedicure
- Hair Cut
- Hair Spa
- Smoothing
- Straightening

**Parlour courses available**  
**To know more Call: 96628 45866**



# **ENVIRONMENTAL GRAPHICS**

અંદરનું બાહક જીવંત તો જગ જીવંત



મન કહે તે જ સાચી ઉંમર

SVP



**EVENT  
BACKDROP**



**OPEN MIC**  
**ORGANISED BY**



*"punctuations"*

# **PRODUCT LABELS & DIWALI GIFTING**







Wish you all a Happy Diwali  
& a prosperous New Year!



Happy  
Diwali

Gujarat to Global Cultural & Business Summit | DEC 19 to DEC 21, 2019

# **SOCIAL MEDIA CREATIVES**

**BRINDA'S  
TUTIONS**



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Helping Your  
class 1 to class 9 kids  
Succeed at School

**MATHEMATICS**  
**ENGLISH**  
**SCIENCE**  
**HINDI**  
**SOCIAL STUDIES**  
**GUJARATI**

I was educated in English medium. I take a small batches of students to ensure proper personal attention.

3 of my students have secured admission in Medicine and 2 in Computer Engineering on merit.

**TO BOOK PERSONAL TUITIONS FOR YOUR CHILDREN:**

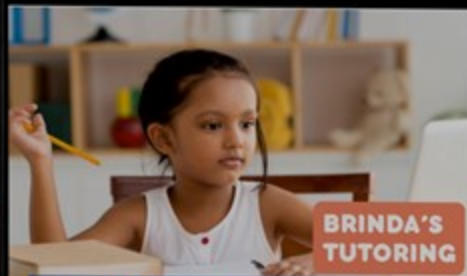
☎ 098250 08217

☎ 079-4006 6250



Brinda Balasubramanian, A-61, Yash Towers,  
Opp. Hasubhai Park, Off 100 Feet Road,  
Satellite, Ahmedabad - 380015

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TUTORING**



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Helping Your  
class 1 to class 9 kids  
Succeed at School

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**ENGLISH**  
**SCIENCE**  
**HINDI**  
**SOCIAL STUDIES**  
**GUJARATI**



I was educated in English medium. I take a small batches of students to ensure proper personal attention and prefer to tutor kids in person.

3 of my students have secured admission in Medicine and 2 in Computer Engineering on merit.

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Happy  
Maha Navami



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SHAT SHAT NAMAN



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